

2.19

Architecture for collaborations

B2C Communication

Construction

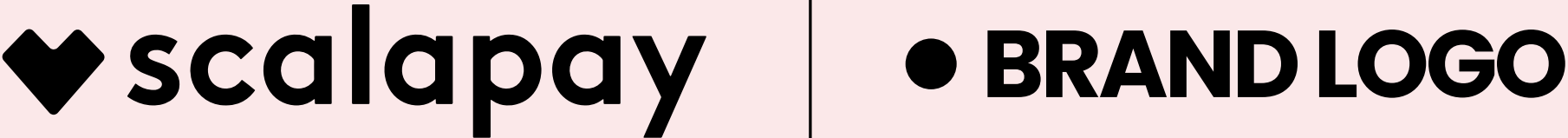
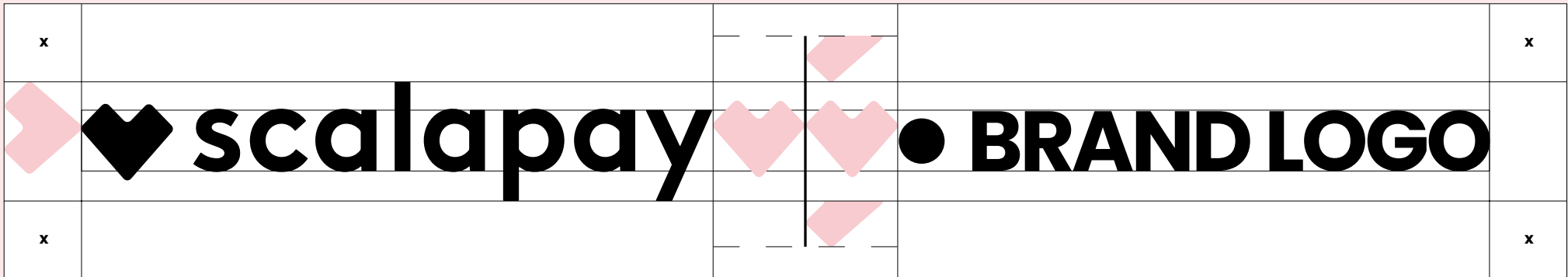
When displaying the Scalapay logo alongside other brand logos, alignment and clear space principles apply to maintain hierarchy and legibility.

Partner logos are separated by a black line of the same height or width as the tallest or widest logo.

In the vertical version, the partner logo must never be wider than the Scalapay logo.

It is recommended to always use monochrome logos. However, if the rules of the partner brand do not allow the use of a black version, use the primary version of that brand’s logo.

Horizontal



Vertical



2.19

Architecture for collaborations

B2C Communication

Horizontal construction

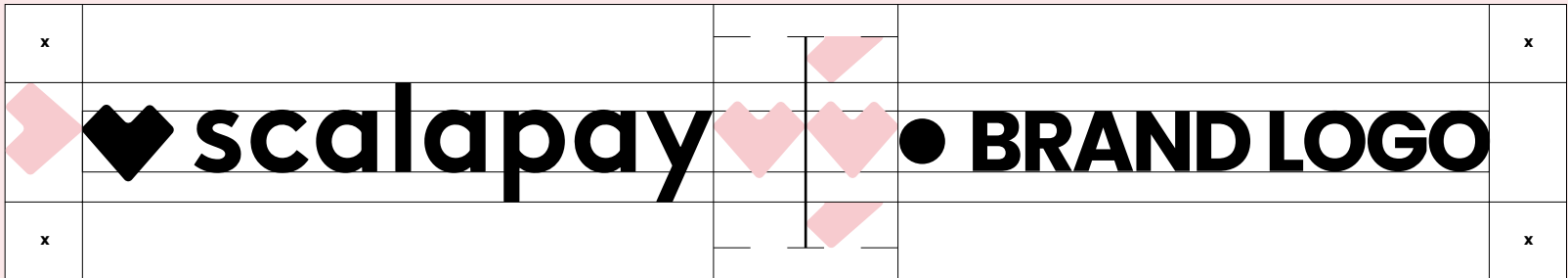
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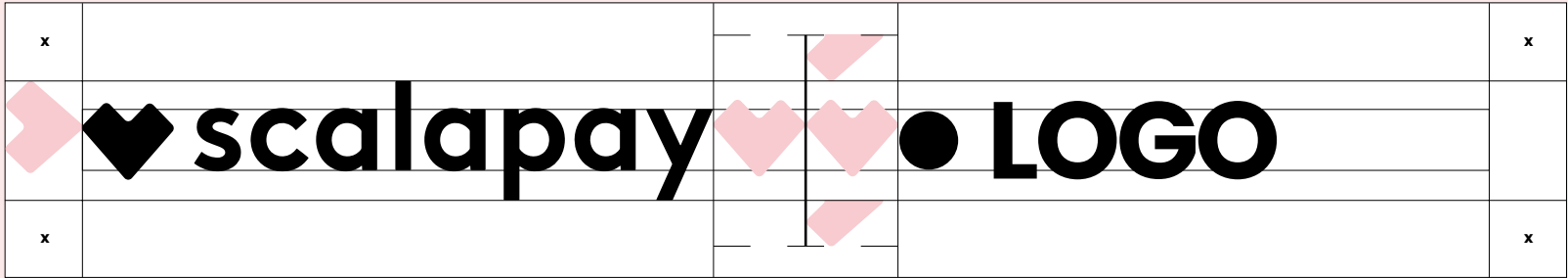
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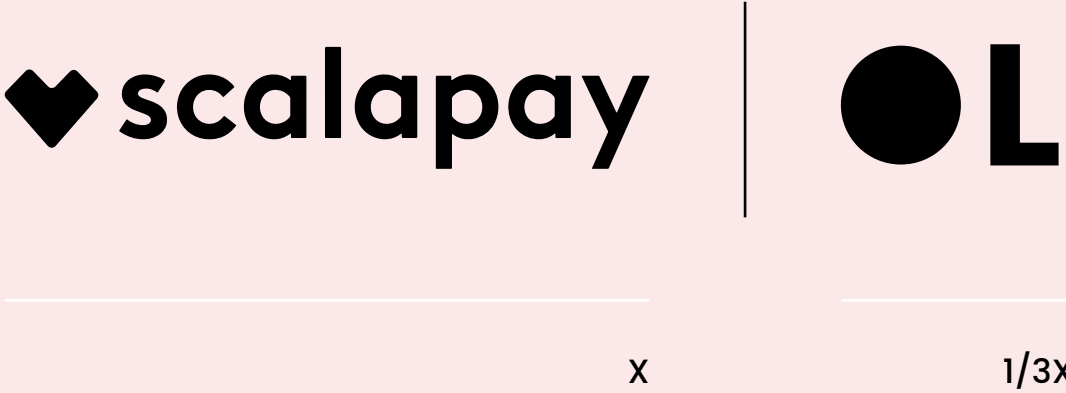
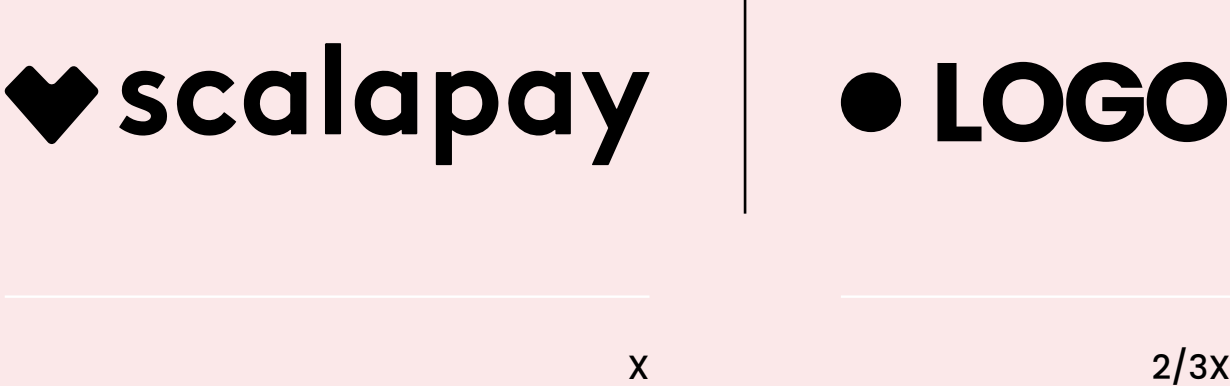
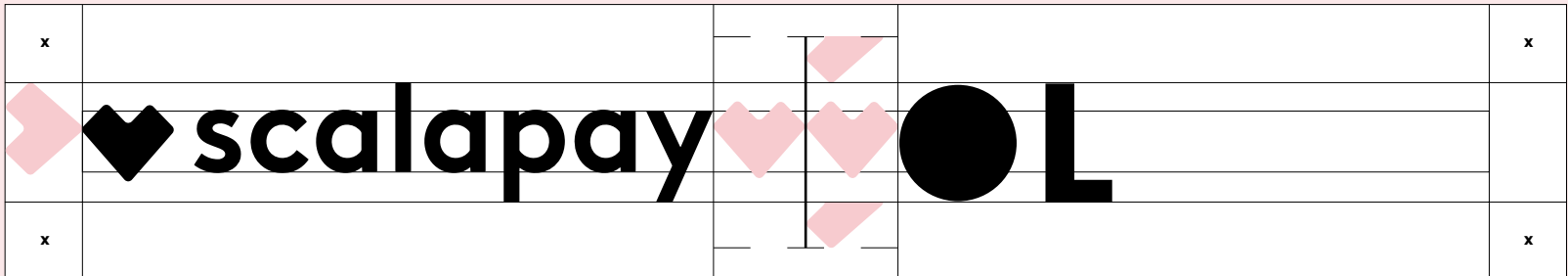
Horizontal 1 x 1 logo



Horizontal 1 x 2/3 logo



Horizontal 1 x 1/3 logo



2.19

Architecture for collaborations

B2C Communication

Vertical construction

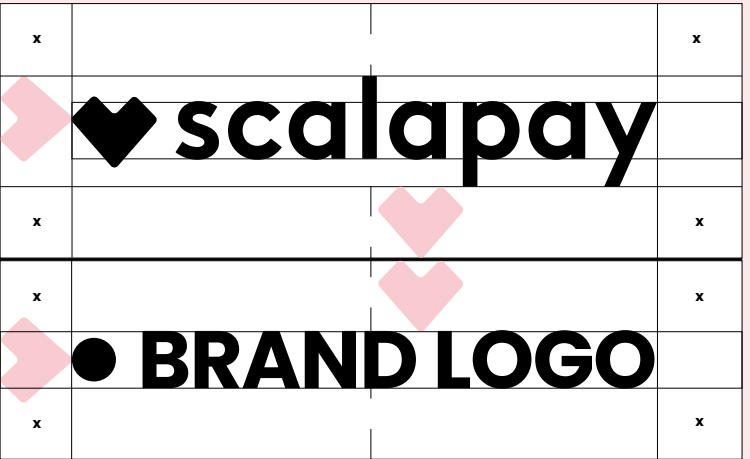
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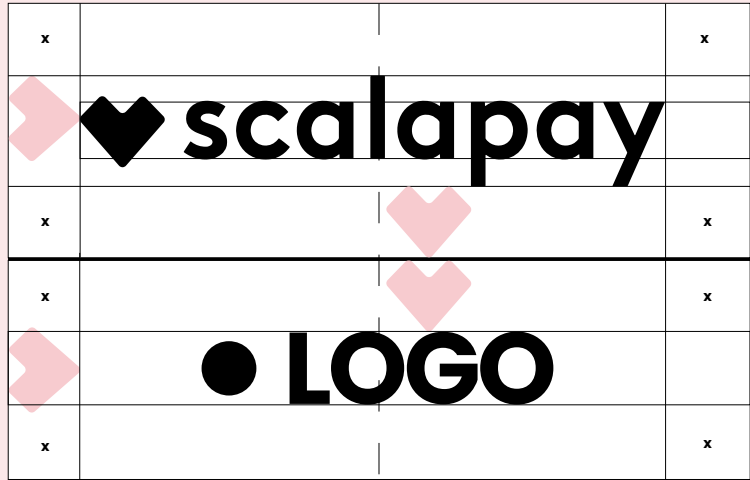
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Vertical 1 x 1 logo



Vertical 1 x 2/3 logo



Vertical 1 x 1/3 logo

